



CattleCard™

No computer, no problem! AgInfoLink's patented data collection solution for those without computers.

DATA COLLECTION MADE SIMPLE

CattleCard™ (US Patent No. 6,211,789) is a data collection solution for those without computers. The system allows producers to collect animal data using barcoded labels, a paper form, and RFID eartags. Each barcode label is placed on the CattleCard and corresponds with an RFID eartag number. For individual animal data, producers record Production information pertaining to each animal on the CattleCard form and tag the animal with the corresponding RFID eartag. For group data, producers record information that applies to the entire group of animals on the data collection cover sheet. The CattleCard forms and the cover sheet are then simply placed in an envelope and are returned to a central point where information is electronically recorded into the BeefLink™ program and reports are generated.

CattleCard Plus™ provides all the features of CattleCard™, plus a visual ID tag that is paired with the RFID tag.

BENEFITS

AgInfoLink creates Real Solutions for Real Customers that translate into Real Benefits.

- Market cattle to the highest potential using historical data for program placement and specification documentation
- Efficient data collection and record keeping
- Reporting capabilities
- Compliance with National ID
- Effective management
- Ability to securely share data
- Customized data collection and reporting

REPORTING & DATA SHARING

At the time CattleCards are returned, the information is recorded into a secure database. The desired information can now be electronically shared with the appropriate supply chain partners to document production history.

Also, a variety of reports from the submitted data are available for the producer online at:

<http://www.aginfoLink.net/webreports>



For more information contact AgInfoLink at:
800.287.8787 or by e-mail at info@aginfoLink.com